

DIRECTORS' PROFILE

Tan Sri William H.J. Cheng

Non-Independent Chairman and Managing Director

Y. Bhg. Tan Sri William H.J. Cheng, a Malaysian, male, aged 75, was appointed to the Board on 30 March 1989. He was appointed the Managing Director and the Chairman of the Company on 16 August 2006 and 13 November 2006 respectively.

Tan Sri William Cheng has more than 45 years of experience in the business operations of the Lion Group encompassing retail, branding, food and beverage, credit financing and money lending services, property development, mining, manufacturing, steel, tyre, motor, agriculture and computer industries.

Tan Sri William Cheng was the President of The Associated Chinese Chambers of Commerce and Industry of Malaysia ("ACCCIM") and The Chinese Chamber of Commerce and Industry of Kuala Lumpur and Selangor ("KLSCCCI") from 2003 to 2012 and is now a Life Honorary President of ACCCIM and KLSCCCI. Tan Sri William Cheng was also the President of Malaysia Retailers Association ("MRA") from August 2014 to May 2018 and in June 2018, he was appointed an Honorary President of MRA. He is a Trustee of ACCCIM's Socio-Economic Research Trust, the President of Malaysia Steel Association, and was appointed the Chairman of the Federation of Asia-Pacific Retailers Associations in October 2017.

Tan Sri William Cheng's other directorships in public companies are as follows:

- Chairman of Lion Forest Industries Berhad, a public listed company
- Chairman and Managing Director of Lion Corporation Berhad
- Chairman of Lion Diversified Holdings Berhad and ACB Resources Berhad
- Chairman, a Founding Member and a Permanent Trustee of The Community Chest, a company limited by guarantee established by the private sector for charity purposes

Tan Sri William Cheng has a direct shareholding of 298,923,039 ordinary shares in the Company ("Parkson Shares") and a deemed interest in 346,543,365 Parkson Shares. By virtue of his substantial interest in the Company, he is deemed to be interested in the subsidiaries of the Company, both wholly-owned and those set out on page 210 of this Annual Report.

Tan Sri William Cheng is the father of Ms Cheng Hui Yen, Natalie, the Executive Director of the Company.

Tan Sri William Cheng attended all 5 Board Meetings of the Company held during the financial year ended 30 June 2018.

Cheng Hui Yen, Natalie

Executive Director

Ms Cheng Hui Yen, Natalie, a Malaysian, female, aged 35, was appointed the Executive Director of the Company on 26 August 2015.

Ms Cheng graduated with a Bachelor of Arts in Media and Communications from the University of Melbourne, Australia in 2004.

Ms Cheng joined Parkson Corporation Sdn Bhd in 2005 as an Assistant Buyer in the Cosmetics and Fragrances Department followed by the Gents and Sports Departments, and currently, she heads the Merchandising Department as Director - Merchandising. Prior to joining Parkson, Ms Cheng who is fluent in Mandarin had worked for Saatchi & Saatchi Beijing in the People's Republic of China as an intern in the Strategic Planning Department before returning to Malaysia.

Apart from overseeing Parkson's Merchandising Department in Malaysia, Ms Cheng regularly visits the Parkson stores in China, Indonesia and Vietnam to keep abreast of the retail scene in these countries as well as in Malaysia for the improvement of the Parkson stores.

Ms Cheng has a direct shareholding of 50,000 ordinary shares in Parkson Retail Asia Limited, a subsidiary of the Company listed on the Singapore Exchange Securities Trading Limited.

Ms Cheng is the daughter of Y. Bhg. Tan Sri William H.J. Cheng who is the Chairman, Managing Director and a major shareholder of the Company.

Ms Cheng attended 4 of the 5 Board Meetings of the Company held during the financial year ended 30 June 2018.

Tan Sri Abdul Rahman bin Mamat
Independent Non-Executive Director

Y. Bhg. Tan Sri Abdul Rahman bin Mamat, a Malaysian, male, aged 65, was appointed to the Board on 14 March 2011. He is also the Chairman of the Remuneration Committee and a member of the Audit Committee of the Company.

Tan Sri Abdul Rahman graduated with a Bachelor of Economics (Honours) from the University of Malaya, Malaysia in 1975 and has an Advanced Management Programme qualification from Harvard Business School, Boston, the United States of America in 2004.

Tan Sri Abdul Rahman joined the Ministry of International Trade and Industry (“MITI”) as an Assistant Director on 18 April 1975 and served in various capacities in MITI for 35 years before retiring in December 2010 which included: (1) Deputy Trade Commissioner, Malaysian Trade Office, New York, the United States of America; (2) Director of Trade, Malaysian Trade Centre, Taipei, Taiwan; (3) Economic Counsellor/Trade Commissioner and Deputy Permanent Representative to the United Nations Economic and Social Commission (ESCAP), Malaysian Trade Office, Bangkok, Thailand; (4) Special Assistant to the then Minister of International Trade and Industry, Tan Sri Rafidah binti Abdul Aziz; (5) Chairman of Malaysia External Trade Development Corporation (MATRADE); (6) Director of Industries; (7) Senior Director, Policy and Industry, Services Division; (8) Deputy Secretary-General (Industry); and (9) Secretary-General of MITI.

During his tenure in MITI, he also served as MITI’s representative on the board of various companies and corporations including Malaysian Industrial Development Authority (MIDA), MATRADE, Johor Corporation, Regional Economic Development Authority (RECODA), Sarawak and Small and Medium Corporation, Malaysia (SME CORP), Pahang State Economic Development Corporation and Malaysian Technology Development Corporation (MTDC).

Tan Sri Abdul Rahman has represented Malaysia in numerous international meetings, negotiations, conferences and symposiums and has also contributed towards formulating, implementing and monitoring policies and programmes on international trade and industrial growth as well as entrepreneurship development. He was an honorary member of the ASEAN Federation of Engineering Organisations, a Malaysian Leader for the High Level Task Force on ASEAN Economic Integration and is the Chairman of the Advisory Board of the International Council for SME & Entrepreneurship-Malaysia.

He currently serves on the board of several private limited companies involved in finance, manufacturing, retail and services sectors covering global logistics, petrochemical, healthcare and oil, gas and energy.

Tan Sri Abdul Rahman’s other directorships in public companies are as follows:

- Chairman of Hiap Teck Venture Berhad, Dagang NeXchange Berhad, Bioalpha Holdings Berhad and Lotte Chemical Titan Holding Berhad, all public listed companies
- Chairman of Malaysian Industrial Development Finance Berhad
- Trustee of Enactus Malaysia Foundation, a non-profit organisation aimed at grooming university students into future business leaders
- Trustee of Yayasan Tan Sri SM Nasimuddin, a company limited by guarantee with an aim to provide financial aid for education and to support charitable organisations

Tan Sri Abdul Rahman attended all 5 Board Meetings of the Company held during the financial year ended 30 June 2018.

Zainab binti Dato’ Hj. Mohamed
Independent Non-Executive Director

Cik Zainab binti Dato’ Hj. Mohamed, a Malaysian, female, aged 60, was appointed to the Board on 23 November 2012. She is also the Chairman of the Company’s Audit Committee and a member of the Nomination Committee and Remuneration Committee of the Company.

Cik Zainab graduated with a Diploma in Accountancy from Universiti Teknologi MARA (UiTM) in 1978 and studied at the London School of Accountancy, England for the Association of Chartered Certified Accountants qualification from 1979 to 1981. She is a Fellow Member of the Association of Chartered Certified Accountants and a Chartered Accountant with the Malaysian Institute of Accountants.

Cik Zainab has more than 35 years of experience in the audit and finance fields holding various positions in an audit firm, a commercial bank, an investment and holding company, a petroleum multinational company, a general insurance company and a solid waste management concessionaire.

Currently, she manages her own management and consultancy firm, ANZ Consultancy Services.

Cik Zainab attended all 5 Board Meetings of the Company held during the financial year ended 30 June 2018.

Yeow Teck Chai

Independent Non-Executive Director

Mr Yeow Teck Chai, a Malaysian, male, aged 68, was appointed to the Board on 16 August 2006. He is also the Chairman of the Nomination Committee, and a member of the Audit Committee and Remuneration Committee of the Company.

Mr Yeow graduated with a Bachelor of Economics (Honours) from the University of Malaya.

Mr Yeow served the Malaysian Industrial Development Authority (“MIDA”) for 32 years and held the post of Deputy Director General prior to his retirement in August 2006. During his term in MIDA, he accumulated invaluable experience in drawing up and implementing industrial strategies in attracting Foreign Direct Investment into Malaysia and promoting domestic investment within the country. Mr Yeow participated in innumerable trade and investment missions overseas and attended and spoke at many international business conferences. In addition to the above, he also acts as Business Advisor to numerous companies in Malaysia and overseas.

He is also a Director of Globetronics Technology Berhad, a public listed company.

Mr Yeow attended all 5 Board Meetings of the Company held during the financial year ended 30 June 2018.

Ooi Kim Lai

Non-Independent Non-Executive Director

Mr Ooi Kim Lai, a Malaysian, male, aged 51, was appointed to the Board on 12 May 2014. He is also a member of the Nomination Committee and Remuneration Committee of the Company.

Mr Ooi graduated with a Diploma in Accountancy from Tunku Abdul Rahman College, and is a Fellow Member of the Association of Chartered Certified Accountants and a member of the Malaysian Institute of Accountants.

Mr Ooi started his career in 1991 as an auditor in a public accounting firm and joined the Lion Group in 1993 as Group Accountant. Mr Ooi was the Group Chief Accountant before his appointment as Group Director of the Lion Group in January 2016 and is responsible for the accounting and financial management of certain listed companies in Malaysia and overseas within the Lion Group. He is also actively involved in the corporate exercises of the Lion Group including initial public offerings (IPOs), corporate restructuring, mergers and acquisitions, and undertakes investor relations by engaging with fund managers and analysts on various industries covering retail, branding, food and beverage, credit financing and money lending services, property development, mining, steel and services.

Mr Ooi is also a Director of Lion Diversified Holdings Berhad, a public company.

Mr Ooi has a direct shareholding of 197 ordinary shares in the Company.

Mr Ooi attended all 5 Board Meetings of the Company held during the financial year ended 30 June 2018.

Save as disclosed above, none of the Directors has (i) any interest in shares in the Company or its subsidiaries; (ii) any family relationship with any Director and/or major shareholder of the Company; (iii) any conflict of interests with the Company; and (iv) any conviction for offences within the past 5 years nor any public sanction or penalty imposed by any relevant regulatory bodies during the financial year.