

## PROFILE OF KEY SENIOR MANAGEMENT

### **Larry Michael Remsen**

*American, male, 71 years of age*

Mr Larry Michael Remsen was appointed the Chief Executive Officer of the Parkson Retail Asia Limited (“PRA”) Group on 1 April 2017.

Mr Michael graduated with a Bachelor of Science (Advertising) from the University of Florida, the United States of America in 1969 followed by a Master of Arts (Distributive Education) from the University of South Florida, the United States of America in 1975.

Mr Michael brings significant senior management experience in the retail sector. Prior to joining the PRA Group, he worked for 7 years with PT Matahari Department Store Tbk, a listed company in Indonesia where he started in 2009 as the President, then the Chief Operating Officer and in 2011, he was appointed the Chief Executive Officer and the Vice President Director in 2012. Mr Michael has over 40 years of experience in the retail industry in the United States of America having held various positions in Allied Stores Corporation, and served as Vice President - Divisional Merchandise Manager and Vice President of Planning for Macy’s West. Mr Michael also held the positions of Vice President - General Merchandise Manager and Executive Vice President of Merchandising of Stein Mart, Vice President - Merchandising of JCPenney, and Executive Vice President and Chief Merchandising Officer of Gordmans, Inc.

### **Chong Sui Hiong, Shaun**

*Malaysian, male, 51 years of age*

Mr Chong Sui Hiong, Shaun was appointed the Chief Executive Officer (“CEO”) of the Parkson Retail Group Limited (“PRGL”) Group on 16 May 2014 and was subsequently appointed an Executive Director of PRGL on 13 November 2014. PRGL Group undertakes the Group’s retail business in the People’s Republic of China (“PRC”).

Mr Chong graduated with a Diploma in Civil Engineering from the University of Technology Malaysia in 1989 and a Bachelor of Science in Industrial and Systems Engineering from the University of Southern California, the United States of America in 1992 followed by a Master of Business Administration from Rutgers, the State University of New Jersey, the United States of America in 2003. In 2018, Mr Chong obtained the prestigious Advanced Management Programme qualification from Harvard Business School, Boston, the United States of America.

Mr Chong first joined the PRGL Group in 1994 as a manager in the Project Department. In 1996, he set-up the Store Planning Department for Parkson China and subsequently, he was entrusted to take over the Merchandising Department in 2007. He was promoted as the Chief Operating Officer of the southern region of Parkson China in 2013 before his appointment as the CEO of the PRGL Group and the Executive Director of PRGL in 2014. Mr Chong has extensive experience in retail operation and has more than 20 years of experience in the PRC’s fashion and beauty industry.

### **Law Boon Eng**

*Malaysian, male, 61 years of age*

Mr Law Boon Eng was appointed the Acting Chief Operating Officer of the Group’s retail operations in Malaysia on 1 October 2014 and assumed the position of the Chief Operating Officer in 2015.

Mr Law graduated with a Diploma in Management from the Curtin University, Australia in 1992 and was a member of the Chartered Management Institute, the United Kingdom.

Mr Law first joined the Group’s Malaysia operations in 1988 as a Divisional Merchandising Manager and was appointed the General Manager of Merchandising and Marketing Department in 1996. Mr Law left the Group in 2001 and re-joined the Group as the Acting Chief Operating Officer in 2014. Mr Law has more than 30 years of experience in the retail industry. Prior to joining the Group, Mr Law held various senior positions in other major retail groups in Malaysia, including Chief Operating Officer and Executive Director of Ngiu Kee Corporation Bhd from 2001 to 2003 and Executive Director of Asia Brands Corporation Berhad from 2003 to 2007.

**Chang Chae Young**

*Korean, male, 47 years of age*

Mr Chang Chae Young was appointed the Chief Executive Officer (“CEO”) of Indochina Operations and is responsible in overseeing the Parkson Retail Asia Limited (“PRA”) Group’s operations in Vietnam, Myanmar and Cambodia, on 1 July 2018.

Mr Chang graduated with a Bachelor of Business Management from the Chonnam National University, College of Business Administration in South Korea in 1995.

Mr Chang has more than 20 years of extensive experience in brand management and retail operations, having worked in South Korea, Hong Kong and the People’s Republic of China (“PRC”). Prior to joining the PRA Group, he held various senior positions in Eland Group in Seoul, South Korea from 1996 to 2003, Brand Director of Teenie Weenie in Shanghai of the PRC from 2004 to 2010, General Manager of Kate Spade New York in Shanghai of the PRC from 2011 to 2013, Managing Director of Eland and Cole Haan in Hong Kong, and Eland China in Shenzhen of the PRC from 2014 to March 2017 and Managing Director of Badina International in Hangzhou of the PRC from May 2017 to December 2017. In March 2018, he was appointed the Business Consultant of the PRA Group focusing on new direction and strategy of Parkson Vietnam operations before his appointment as the CEO of Indochina Operations.

**Gui Cheng Hock**

*Malaysian, male, 60 years of age*

Mr Gui Cheng Hock was appointed the Group Chief Operating Officer of the Group’s retail operations in Indonesia on 15 October 2013.

Mr Gui graduated with a Diploma in Commerce the Tunku Abdul Rahman College, Malaysia in 1982 followed by an Executive Diploma in Management Studies from the Curtin University of Technology, Australia in 1992.

Mr Gui first joined the Group’s Malaysia operations in 1987 and has held several positions, including as Operations Manager, General Manager (Operations) and Senior General Manager (Retail Properties). He has more than 30 years of experience in the retail industry. Prior to joining the Group, he worked for Emporium Supermarket Holdings Bhd.

**Poh Wan Chung, Danny**

*Malaysian, male, 45 years of age*

Mr Poh Wan Chung, Danny was appointed the General Manager of the credit financing business under the name of Parkson Credit on 2 January 2014 and was subsequently promoted to Senior General Manager in 2015. Mr Danny Poh is in charge of and is responsible for the operations of Parkson Credit Sdn Bhd (“Parkson Credit”) which provides consumer durables financing and money lending services. He is also a Director of Parkson Credit and Parkson Credit Holdings Sdn Bhd, the holding company of Parkson Credit which is an investment holding company.

Mr Danny Poh graduated with a Bachelor of Commerce from the University of Auckland, New Zealand in 1995.

Mr Danny Poh has more than 20 years of working experience in financial institutions in the areas of hire purchase, credit card, consumer credit and loans. Prior to joining the Lion Group, he was the Head of New Business and Insurance Agency and General Manager of AEON Credit Service (M) Berhad (“AEON Credit”) and served as its Head of Marketing and Business Development Division responsible for the marketing, sales and business development function of AEON Credit.

None of the Key Senior Management has (i) any directorship in public companies and listed issuers; (ii) any family relationship with any Director and/or major shareholder of the Company; (iii) any conflict of interests with the Company; and (iv) any conviction for offences within the past 5 years nor any public sanction or penalty imposed by any relevant regulatory bodies during the financial year.