

Lion Today

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RELAUNCH OF PARKSON SUNWAY CARNIVAL



MOU For Logistics Optimisation System

- Yueyang Parkson's 20th Anniversary Celebration
- Property Division's Participation in Selangor State World Water Day
- Hi-Rev Family Day
- Cybersecurity Basics: A Comprehensive Guide



SCAN FOR
COLOR
VERSION

RELAUNCH OF PARKSON SUNWAY CARNIVAL



● From left to right: AGM - Operations, Mr Fang Teck Cheong; GM – Merchandising, Ms Sophie Yip; COO, Ms Adeline Wong; GM - Sunway Carnival Mall, Mr Chai Wen Yew; CEO, Mr Law Boon Eng; Regional Manager, Ms Lily Lee Lin Go; Senior Store Manager, Mr Cheah Leong Chye and GM - Retail Properties & Leasing, Mr Cheong Tuck Yee at the ribbon-cutting ceremony.



● Staff in their new uniforms, featuring a classic design with a refreshed, modern look.

PARKSON GUANGXI REGION 2024 AUTUMN FASHION GALA



Parkson celebrated the grand relaunch of Parkson Sunway Carnival in Seberang Jaya, Penang on 29 August 2024.

Themed “Refreshed,” the store offers customers an enhanced shopping experience, in line with the mall’s expansion, renovation, and reconfiguration of the existing wing. Spanning 88,087 sq. ft. across two floors, the store boasts a new, reimagined layout, wider entrances, and a brighter, more welcoming ambiance. This creates a superior shopping environment for the Seberang Perai community, while also appealing to families and trendsetters from Penang Island and neighboring states.

Originally opened on 22 June 2007, the revitalised Parkson Sunway Carnival now features a diverse and extensive array of brands across various departments, ensuring a comprehensive shopping experience for all customers.

Aligned with Parkson’s “Think Green, Act Green” initiative, the store is equipped with energy-saving lighting and includes a “Go Reusable” corner where shoppers can donate their preloved shopping bags. These bags are available for free to other customers, promoting sustainability and fostering community engagement.

As part of the Parkson Transformation Project and in celebration of the relaunch, Parkson introduced a new staff uniform — the first update since 1996. This change reflects Parkson’s commitment to a refreshed yet classic look for all its staff.

PELANCARAN SEMULA SUNWAY PARKSON CARNIVAL

Parkson meraikan sambutan pelancaran semula besar-besaran Parkson Sunway Carnival yang terletak di Seberang Jaya, Pulau Pinang pada 29 Ogos 2024.

Bertemakan “Refreshed”, gedung ini menawarkan pengalaman membeli-belah yang lebih menarik, seiring dengan pembesaran, pengubahsuaian, dan penyusunan semula gedung tersebut. Gedung dua tingkat berkeluasan 88,087 kaki persegi ini menampilkan susun atur yang baru dan inovatif, pintu masuk yang lebih luas, serta pencahayaan yang lebih baik. Ini mewujudkan persekitaran membeli-belah yang lebih menarik kepada komuniti Seberang Perai, di samping menarik perhatian keluarga serta pencinta fesyen dari Pulau Pinang dan negeri-negeri berhampiran.

Dibuka pada 22 Jun 2007, Parkson Sunway Carnival yang diberi wajah baru ini menawarkan pelbagai jenama terkemuka untuk setiap bahagian gedung bagi memastikan pengalaman membeli-belah yang menyeluruh kepada semua lapisan pelanggan.

Selaras dengan inisiatif Parkson “Think Green, Act Green”, gedung ini menggunakan pencahayaan jimat tenaga serta memperkenalkan sudut “Go Reusable”, di mana pembeli boleh mendermakan beg membeli-belah terpakai mereka. Beg-beg ini tersedia secara percuma untuk kegunaan pelanggan lain, antara usaha untuk mempromosikan kelestarian dan menarik penglibatan komuniti.

Sebagai sebahagian daripada Projek Transformasi Parkson dan bersempena pelancaran semula ini, Parkson memperkenalkan pakaian seragam baharu yang menampilkan imej terkini dan klasik - satu perubahan sejak tahun 1996.

百盛双威嘉年华重新开业

百盛于2024年8月29日在檳城威省庆祝了百盛双威嘉年华（Parkson Sunway Carnival）的盛大重新开业。

此次以“焕新”为主题，百盛百货公司为顾客提供了更优质的购物体验，与购物中心的扩建、翻新和现有区域的重新配置相一致。占地88,087平方英尺，跨越两层，拥有全新的布局、更宽的入口以及更明亮、更加温馨的氛围。这为威省社区创造了一个优越的购物环境，同时也吸引了来自檳城岛和邻近州的家庭和潮流引领者。

焕然一新的百盛双威嘉年华最初于2007年6月22日开业，目前拥有多样化且丰富的品牌阵容，涵盖各个部门，旨在为所有顾客提供全面的购物体验。

为响应百盛“Think Green, Act Green”倡议，该百货公司配备了节能照明，并设有一个“可重复使用”专区，顾客可以捐赠他们的二手购物袋。这些袋子可供其他顾客免费使用，旨在促进可持续发展并增强社区参与感。

作为百盛转型项目的一部分，并庆祝重新开业，百盛推出了全新的员工制服。这是自1996年以来的首次更新。这一变化体现了百盛对员工形象焕新而又经典的承诺。

Parkson opened its first department store in Malaysia in 1987 and in China in 1994. Today, it has a total of 80 stores in the 2 countries and continues to offer a wide range of internationally renowned brands of fashion and lifestyle related merchandise in 4 main categories namely, Fashion & Apparel, Cosmetics & Accessories, Household & Electrical, and Groceries & Perishables. As a fashion and lifestyle group, Parkson is constantly refreshing and rebranding itself to keep abreast with market trends. The relaunch of Parkson Sunway Carnival in Penang with a new and revitalised look and ambience will enliven and attract more visitors to the area.

Similarly, Parkson Yueyang in China celebrated its 20th anniversary by blending local culture with modern shopping to engage with its customers and the local community. While Parkson Guangxi and other Parkson stores are collaborating with big cosmetic and other brands to keep customers up-to-date with the latest products and fashion trends.

The rest of our operating companies are engaging with stakeholders; business partners and associates, suppliers and dealers, customers and the general public, and our internal stakeholder which is our employees, through a host of activities, events and celebrations. With the annual scholarship award by our Lion-Parkson Foundation for new undergraduates and learning programme for scholars who are on-board, we are equipping and training our young people to contribute to our national development in the future.

A timely reminder on Cybersecurity measures in this issue serves to drive home the important message to always be on guard and to take all necessary steps to protect all our corporate and personal information.

Parkson membuka gedung pertamanya di Malaysia pada tahun 1987 dan di China pada tahun 1994. Hari ini, Parkson mempunyai sejumlah 80 gedung di kedua-dua negara dan terus menawarkan pelbagai jenama fesyen dan gaya hidup antarabangsa yang terkenal menerusi empat kategori utama, iaitu Fesyen & Pakaian, Kosmetik & Aksesori, Barangan Rumah & Elektrik, serta Barangan Runcit & Mudah Rosak. Sebagai sebuah kumpulan fesyen dan gaya hidup, Parkson sentiasa memperbaharui dan menjenamakan semula dirinya untuk kekal selari dengan aliran pasaran. Pelancaran semula Parkson Sunway Carnival di Pulau Pinang dengan wajah dan suasana yang baru serta segar, dijangka akan menarik lebih ramai pengunjung ke kawasan tersebut.

Sementara itu, Parkson Yueyang di China meraikan ulang tahun ke-20 dengan menggabungkan budaya tempatan dan pengalaman membeli-belah moden bagi berinteraksi dengan pelanggan serta komuniti setempat. Parkson Guangxi dan gedung-gedung Parkson yang lain turut bekerjasama dengan jenama kosmetik dan fesyen terkemuka untuk memastikan pelanggan sentiasa memperoleh produk dan trend terkini.

Syarikat-syarikat operasi lain meneruskan interaksi dengan pihak berkepentingan, termasuk rakan perniagaan, pembekal, pengedar, pelanggan, orang awam, serta warga kerja masing-masing melalui pelbagai aktiviti, acara, dan sambutan. Setiap tahun, biasiswa Lion-Parkson Foundation yang ditawarkan kepada mahasiswa baharu dan penganjuran program pembelajaran untuk pemegang biasiswa adalah sebahagian daripada komitmen kita dalam melengkap dan melatih golongan muda untuk menyumbang kepada pembangunan negara pada masa hadapan.

Peringatan mesra mengenai keselamatan siber yang terdapat dalam isu ini amat bertepatan pada masanya. Ia bertujuan untuk menegaskan mesej penting bahawa kita mesti sentiasa berwaspada dan mengambil semua langkah yang diperlukan bagi melindungi maklumat korporat dan peribadi.

CONTENTS

1 - 2

RETAIL & TRADING DIVISION

- Relaunch Of Parkson Sunway Carnival

EDITOR'S MESSAGE

4 - 7, 12 - 13

RETAIL & TRADING DIVISION

- Parkson China
- Senior Management Training
- Parkson Guangxi Region 2024 Autumn Fashion Gala
- Yueyang Parkson's 20th Anniversary Celebration
- Parkson's Recycled Art & Craft Competition
- Bowling Tournament
- Hi-Rev Family Day 2024
- Participation In Rakan Muda Run 2024
- Hi-Rev Dream Chaser Wins Third Straight Malaysia Championship Series Title
- Posim Marketing E-Invoice

8 - 11

CORPORATE UPDATES

- Property Division's Participation in Selangor State World Water Day
- MOU For Logistics Optimisation System
- 67th Merdeka Celebration
- Health & Safety Activities @ Parkson
- Safety & Health Activities
- LPF Scholar Learning Session

13 - 15

SERVICES DIVISION

- Happenings @ Secom
- Dividend Cheque Presentation
- FY2024 Half Yearly Review
- Overseas Management Conference 2024
- Visit By Seven Bank Ltd
- Defensive Driving Training
- Zumba
- Parkson Credit ISO 9001:2015 Re-Certification

15 - 16

COMMUNICO

- Cybersecurity Basics: A Comprehensive Guide

17

LEARNING LINK

- How Travelling Can Help You Develop Valuable Career Skills

18

RETAIL & TRADING DIVISION

- Parkson's Recycled Art & Craft Competition
- Hogan - Always Your Favorite Choice

19

PROPERTY DIVISION

- SERIMBA TERRACE @ Bandar Bukit Mahkota

EDITORIAL

Editorial Advisor

Natalie Cheng

Editor

Quah Le Ching

Editorial Committee

Ng Ho Peng, Fauziah Harun, Penny Tan Phim Hua

Hody Yee Mei Kuen, Ian Bo Dah Yung

PRINTER

Pencetak Weng Fatt

Reg. No. 197401002762 (19847-W)

Lot 6, Lorong Kilang A, Off Jalan Kilang

46050 Petaling Jaya, Selangor Darul Ehsan

Tel: 603-7783 9231

Fax: 603-7783 9270

Email: wfprint@wengfatt.com.my

PUBLISHER

Lion Group Management Services Sdn Bhd

Reg. No. 201501007647 (1132980-H)

Level 12-15, Lion Office Tower

No. 1 Jalan Nagasari

50200 Kuala Lumpur, Wilayah Persekutuan

Tel: 603-2142 0155

Email: corpcomm@lion.com.my

Website: www.lion.com.my

PARKSON CHINA SENIOR MANAGEMENT TRAINING



On 15 & 16 July 2024, 52 senior managers from Parkson China’s headquarters and regional offices participated in a two-day training session in Shanghai.

Themed “Strategic Thinking Formula,” the training was designed to enhance their strategic thinking and planning skills to better navigate the competitive market. Instead of traditional classroom learning, the training adopted a hands-

on approach, with participants working on real-world regional challenges and applying strategies in practice.

The managers were divided into eight groups by region to study and discuss strategic goals and plans. As a result, each region developed clearer strategies and initial plans for adapting to market changes. These strategies are being refined to better prepare for future developments.

From page 1

PARKSON GUANGXI REGION 2024 AUTUMN FASHION GALA

Parkson Guangxi Region collaborated with Lancôme in organising the Autumn Fashion Gala at the ARIANA Art Center, Liyuanweijing International Hotel on 30 August 2024.

The event featured runway shows from nine renowned fashion brands, highlighting the latest autumn trends. Themed “Wild Growth, True Colors,” it offered interactive experiences such as Lancôme makeup, DIY floral arrangements, cocktail mixing, and a host DJ. The gala enhanced Parkson’s image and attracted fashion media, partners, and local influencers, garnering over 3 million views on social media, with several famous brands expressing their interest in further collaboration with Parkson.

YUEYANG PARKSON'S 20TH ANNIVERSARY CELEBRATION

In September 2024, Parkson Yueyang celebrated its 20th anniversary by blending local culture with modern shopping. Reflecting its “small but beautiful” boutique style, the mall continues to set retail trends while engaging with the community.

The celebration included exclusive member rewards, a cake-sharing ceremony, a performance by the popular idol group “Signal Light,” and the CICC Yueyang Comic Expo, attracting many young fans and boosting mall foot traffic. Visitors also enjoyed a contemporary oil painting exhibition and the latest autumn collection from the domestic brand “MAOGEPING.” The event culminated in a lakeside music festival and fireworks display, revitalising Yueyang’s retail scene and strengthening community ties.



PARKSON'S RECYCLED ART & CRAFT COMPETITION

As part of Parkson's Sustainability Project, the Parkson Green Squad organised its first Recycled Art & Craft Competition, held from 15 May to 5 July 2024 at Parkson HQ.

Featuring two categories, Wall Art and Plant Pot, the competition aimed to raise awareness among HQ employees about the importance of the 3Rs (Reduce, Reuse, and Recycle). A total of 13 beautiful artworks were submitted, culminating in a Recycled Art & Craft Exhibition, where the winners were announced. (Photos of winning pieces on inside back cover).



Participants and winners with the judges (front, left to right) Marketing & Customer Relations Manager, Ms Ling Ai Tan; GM - A&P, Mr Adrian Cheah and GM - Store Planning, Ms Zahra Chua.





BOWLING TOURNAMENT



The Parkson Recharge Club Committee organised its first Bowling Tournament of 2024 on 6 July at Wangsa Bowl, Setia City Mall.

A total of 80 employees competed in four categories: Men's Singles, Women's Singles, Men's Team, and Women's Team. In addition to the prizes awarded to the winners, lucky staff members walked away with exciting rewards from the lucky draw.

The Winners:



Mohd Fiqri from Data Analysis Dept receiving his prize from Encik Kamarul Aldrin, Inventory Control Manager.



Julaila from Account Dept receiving her prize from COO, Ms Adeline Wong.



Team Golek Je (Mohd Fiqri & Azhan - IT Dept) receiving their prizes from Encik Kamarul Aldrin.



Team Budak Kaca Mata (Ainiyusnida - Data Analysis Dept & Nurul Syafiqah - IT Dept) receiving their prizes from GM-Store Planning Ms Zahra Chua.



Congratulation to the winners!

67TH MERDEKA CELEBRATION

PARKSON HQ CARNIVAL

The Parkson Youth Club (PYC) hosted its first-ever Parkson HQ Carnival Day at Klang Parade on 9 August 2024 in conjunction with Merdeka month. The event featured fun games and activities to promote teamwork among employees and committee members, with employees encouraged to set up their own booths to sell products. Proceeds from the carnival will support future PYP activities, such as community initiatives and workshops, fostering a positive work environment and supporting Corporate Social Responsibility (CSR) efforts.



SECOM

On 23 August 2024, SECOM celebrated Malaysia's 67th Merdeka Day at its Headquarters. The celebration commenced with a presentation by General Manager Mr Lee Keang Hong, followed by a Merdeka quiz, department assessment of plant sustainability initiatives, prize presentation, and refreshments featuring popular local delicacies.



GROUP HEADOFFICE

The Headoffice was filled with a patriotic spirit as employees of the IT Department came together to celebrate our National Day.



Property Division's Participation in Selangor State World Water Day

On 10 August 2024, our Property Division participated in the Selangor State World Water Day 2024, organised by Lembaga Urus Air Selangor (LUAS) at Taman Pandan Perdana, Ampang. Puan Norsuriyany Ibrahim, Assistant General Manager – Government Relations, received a Certificate of Appreciation from Selangor's Menteri Besar, YAB Dato' Seri Amirudin Shari, who was the Guest of Honour. This participation underscores Lion Group's commitment, particularly our Property Division, to environmental sustainability and responsible water management. It aligns with the Group's broader goal of supporting eco-friendly community initiatives.



MoU For Logistics Optimisation System



On 16 July 2024, Lion Group signed a Memorandum of Understanding (MoU) with Samsung SDS to enhance collaboration through the implementation of an innovative logistics optimization system. Lion Director, Ms Serena Cheng, represented the Group, while Samsung SDS was represented by Vice President, Mr Kim Dong Kyun. The partnership focuses on supporting the adoption and operation of advanced logistics systems, starting with our steel operations, with the aim of fostering logistics optimisation and cost reduction within the Group.

- Ms Serena Cheng (2nd from right) and Mr Kim Dong Kyun (2nd from left) with Samsung SDS Malaysia Managing Director, Mr Lee Jae Ho (left) and Lion Group Chief Business Development Officer, Mr Tony Oh Hyo Dong (right).

Health & Safety Activities @ Parkson

Parkson conducted a refresher training for its OSHA committee members nationwide to reinforce the safety and health of its employees. The Basic Occupational First Aid, CPR, and AED training took place on 24-25 September 2024, while the Essential Firefighting training was held on 2 October 2024. Both sessions provided participants with invaluable knowledge and hands-on experience in using first aid apparatus and firefighting equipment.





SAFETY & HEALTH

Amsteel Klang

In an effort to enhance awareness about workplace safety and health, as well as strengthen relations between employer, employees, contractors and other stakeholders, Amsteel Mills Klang organised a Safety and Health Campaign from 7–29 August 2024.

The campaign featured a range of activities, including health screening, talks and exhibitions by local authorities, awareness training sessions, competitive events such as fire fighting, forklift, and oxy-cutting tournaments and a Zumba session. The campaign saw encouraging participation from 700 individuals in total.



Opening Ceremony



Gotong Royong



Zumba Session



Talks



Defensive Driving



Awareness Training



Health Screening



TH ACTIVITIES



Group Headoffice

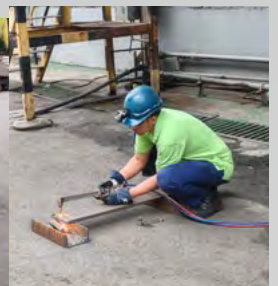
30 Headoffice employees including members of the Occupational Safety & Health Committee chaired by Puan Puteri Norashikin Binti Abu Bakar attended the Basic Occupational First Aid, CPR, and AED training organised by CeDR Corporate Consulting at Lion Office Tower on 2 and 3 September 2024. HR Director, Ms Vivien Cheng was also present.

Led by experienced trainer Mr Devendraraj Krishnan, participants were exposed to First Aid Basics, Hands-On Practice, Mock Accident Simulation, Bandaging Techniques, amongst others. The training not only helps to develop essential life-saving skills but also promotes a culture of safety and readiness within the Group.

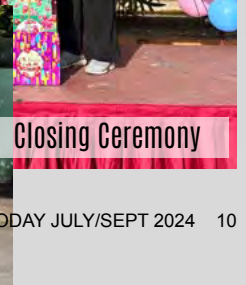


Posim Marketing Sdn Bhd

Posim Marketing Sdn Bhd conducted a training session on 'Occupational First Aid, CPR & AED in the Workplace' to enhance its employees' knowledge and preparedness in handling medical emergencies at the workplace. The training covered essential life-saving skills, including administering first aid, performing cardiopulmonary resuscitation (CPR), and using an Automated External Defibrillator (AED). This initiative underscores PMSB's commitment to workplace safety, ensuring that employees are equipped to respond effectively to emergencies and contribute to a safer work environment.



Safety At Work Place - Fire Fighting, Forklift & Oxy Cutting Tournament



Closing Ceremony

LPF Scholars Learning Session

The Group's training arm, CeDR Corporate Consulting, organised a Learning Session from 21 to 23 August 2024 for the Lion-Parkson Foundation (LPF) scholars from 2022 and 2023. The 2023 scholars began with a one-day orientation, offering valuable insights into the Group's businesses. This was followed by a two-day classroom session, where they were joined by the 2022 scholars.

The scholars visited Alam Flora Recycling Centre where they were divided into groups to create video presentations based on their observations and interactions with the staff. The winning group presented their video at the closing ceremony, which was graced by LPF Trustee, Ms Chow Mun Seong.

Ms Chow shared her own experience as a former undergraduate at Universiti Malaya and reflected on her career journey. She offered the scholars advice on the importance of developing people skills and communication abilities, while also emphasising the need for integrity in their personal and professional lives.



Ms Chow Mun Seong (left) presented certificates of attendance to all the scholars.



Scholars with Ms Chow Mun Seong (seated, 4th right), CeDR Head Ms Penny Chong (seated, 4th from left), managers and staff.



Ms Penny Chong with the winning team for video presentation.

HI-REV FAMILY DAY 2024



Hi-Rev management and staff toasting to a prosperous future and celebrating their partnership with dealers for greater business success.



The launch of the new jingle was accompanied by an exciting gimmick, captivating the audience and setting the tone for a fresh and dynamic chapter in Hi-Rev's journey.



GM Ms Valerie Poon (left) and AGM Mr Kenny Chuah (right) with the Treasure Box winner.



HI-REV Family Day 2024 took place on 28 July at the Genting International Convention Centre, with the theme “Nite of Champions”, celebrating customers and dealers as winners of the brand.

The HI-REV Dream Chaser Racing Team (Car) was recognised for winning the Malaysia Championship Series in 2022, 2023, and 2024. HI-REV also introduced a new jingle, “Hi-Rev Hebat Berkuasa,” replacing the original version that had been used for over 20 years.

PARTICIPATION IN RAKAN MUDA RUN 2024

HI-REV is excited to participate in the Rakan Muda Run 2024, a monthly event from July to December, organised by Kelab Olahraga Alpha and supported by both the private sector and government.

Held at Dataran Kemerdekaan Shah Alam, Selangor, the event features 10-15 booths, with the HI-REV Pitstop Truck positioned near the main stage and starting line. HI-REV truck attracted many visitors, boosting brand awareness and engagement with HI-REV campaigns.



HI-REV DREAM CHASER WINS THIRD STRAIGHT MALAYSIA CHAMPIONSHIP SERIES TITLE

The HI-REV Dream Chaser Racing Team achieved a major milestone by securing their third consecutive Overall Malaysia Championship Series title, marking a hat-trick. The 2024 season ended with a thrilling race at the Sepang International Circuit, solidifying their dominance in Malaysian motorsports.

The team, powered by HI-REV Lubricants, consistently excels in performance and innovation, with HI-REV products enhancing their competitive edge on the track.



Posim Marketing E-Invoice Training

With the mandatory implementation of e-Invoicing effective 1 August 2024, Posim Marketing Sdn Bhd (PMSB) organised a training session to equip accounting and operational staff with the essential skills needed to understand the e-Invoice mechanism. The training aimed to ensure that the staff were well prepared to adapt to the new system, streamlining the invoicing process and ensuring compliance with regulatory requirements.



HAPPENINGS @ SECOM

Dividend Cheque Presentation



● Management and staff from both organisations gathered for a group photo to commemorate the occasion.

SECOM Malaysia presented its dividend for the financial year ending 31 December 2023 to its shareholder, Koperasi Polis Diraja Malaysia (KPDRM), at its Headquarters on 3 July 2024. General Manager, Mr Lee Keang Hong presented the cheque to KPDRM Chairman, Dato' Hasanuddin Hassan (right photo, 5th & 6th from right respectively).



FY2024 Half Yearly Review

SECOM held the 2024 First Half Yearly review at its Headquarters on 5 July 2024. General Manager, Mr Lee Keang Hong shared the company's financial performance for the first half of 2024.

Overseas Management Conference 2024

General Manager, Mr Lee Keang Hong, presented on Malaysia's security industry, its challenges, and management strategies at the Secom Overseas Management Conference 2024 in Tokyo, Japan on 18 and 19 July 2024.



Visit by Seven Bank Ltd

On 30 July 2024, SECOM welcomed Mr Jin Sudo, an official from the Global Business Development Division of Japan's Seven Bank Ltd. Seven Bank is expanding its international presence in Malaysia and plans to introduce its first ATMs in the country in the fourth quarter of 2024. SECOM is enthusiastic about exploring potential market growth opportunities in collaboration with them.



● Seated left to right : Senior Manager - CMS Division Mr Nakamura Masaaki; Mr Lee Keang Hong; Mr Jin Sudo; Assistant General Manager Mr Kotaro Seki and Security Consultant Advisor Mr Teppei Iwasaki. Standing left to right : Manager - Business Development Puan Norajaizura Saleh; Manager - Security Consulting Mr Chan Siew Keong and Manager - Human Resource Puan Juliati Binti Mhd Jani

Defensive Driving Training

On 19 September 2024, the HR department organised "Defensive Driving Training" for the Response Officers to refresh their knowledge of road safety, rules, and regulations, with the goal to reduce accident cases among employees.



Zumba

A Zumba session is organized every two weeks at the SECOM headquarters. The benefits of these sessions include improved fitness and health, an engaging and enjoyable workout environment, and an effective outlet for stress reduction through physical activity and music.



PARKSON CREDIT ISO 9001:2015 RE-CERTIFICATION



Parkson Credit Sdn Bhd completed its ISO 9001:2015 re-certification audit, conducted by SIRIM QAS International Sdn Bhd on 29 and 30 August 2024. This achievement is particularly significant as the audit concluded with zero non-compliance findings, a clear testament to Parkson Credit's unwavering commitment to excellence in quality management.

The re-certification not only validates the company's robust processes and standards but also reinforces its dedication to continuous improvement. By maintaining this high level of quality, Parkson Credit ensures that it consistently delivers exceptional service and value to its stakeholders, further solidifying its reputation in the industry.

COMMUNICO

CYBERSECURITY BASICS: A COMPREHENSIVE GUIDE

By Group IT Dept

In today's digital age, cybersecurity is essential. It involves protecting computer systems, networks, and data from attacks, theft, and damage. As private information becomes more vulnerable, understanding the basics of cybersecurity is crucial. This article covers common threats, best practices, and new trends to help you protect your digital assets.

Introduction to Cybersecurity

Cybersecurity involves safeguarding computer systems, networks, and data from unauthorised access, theft, and damage. If exploited, such data can lead to significant risks. As digitalisation grows, ensuring the integrity and confidentiality of sensitive information is more critical than ever.

Common Cyber Threats

Phishing is a cybersecurity attack where malicious actors pose as trusted individuals or organisations to trick users into taking harmful actions, like downloading malicious files, clicking on dangerous links, or sharing sensitive information like passwords. It's the most common form of social engineering, a broader term for manipulating computer users. Phishing is often combined with other attacks, such as malware or network breaches. The consequences can include identity theft, financial loss, data breaches, and unauthorised access to personal or organisational data.



Malware refers to harmful software created by cybercriminals to steal data, damage computers, or compromise systems. Common types of malware include viruses, worms, Trojans, spyware, adware, and ransomware. Recent attacks have led to large-scale data theft. Malware can crack weak passwords, cause data loss, damage systems, spread through networks, and allow unauthorised access to sensitive information. Other effects include locking important files, spamming ads, slowing down computers, or redirecting users to malicious websites.

Man-in-the-Middle (MitM) attacks occur when a cybercriminal intercepts communications between two parties, typically a user and an application, to exploit their data exchanges for malicious purposes, such as making unauthorised purchases or hacking. By secretly positioning themselves between the user and a trusted system, like a website or app, the attacker can easily access sensitive information. The consequences of MitM attacks can include data interception, unauthorised access, and financial loss.

CYBERSECURITY BASICS: A COMPREHENSIVE GUIDE

By Group IT Dept



A **Denial-of-Service (DoS)** attack is a type of cyber-attack where a malicious actor seeks to make a computer or device unavailable to its intended users by interrupting its normal functioning. This is usually done by overwhelming the targeted machine with requests, preventing it from processing legitimate traffic. A DoS attack typically involves a single computer launching the attack. The impacts of a DoS attack can disrupt business operations, reduce productivity, cause downtime, lead to financial losses, and damage customer relationships and brand reputation.

Best Practices for Cybersecurity

1. Use Strong Passwords

- ❑ Implement complex passwords with a mix of letters, numbers, and symbols. Change passwords regularly and avoid reuse across different sites.

2. Enable Two-Factor Authentication (2FA)

- ❑ Adds an extra layer of security by requiring two forms of identification by making it harder for attackers to gain access to a person's devices or online accounts.

3. Regular Software Updates

- ❑ Keep systems, applications, and antivirus software up to date to protect against the latest threats by maintaining the security and functionality of our devices and systems.

4. Backup Data

- ❑ Regularly back up important data to secure locations to mitigate the impact of ransomware and other attacks. Data is the lifeblood of modern organisations, and losing data can cause massive damage and disrupt business operations.

5. Educate and Train Users

- ❑ Provide regular cybersecurity awareness training and preventive actions to recognise and respond to potential threats.

6. Use Firewalls and Antivirus Software

- ❑ Firewalls help block unauthorised access to and from a network or system, while antivirus software detects and removes malicious programs on a device. Both are essential for comprehensive security, as they address different threats and vulnerabilities.

7. Secure Wi-Fi Networks

- ❑ Use strong encryption (WPA3) methods to send wireless data between a mobile device and the Internet connection point and change default router passwords.

8. Monitor and Audit Systems

- ❑ Continuously monitor network activity for suspicious behavior and perform regular security audits to determine if inappropriate actions have occurred within an information system.

9. Be Skeptical of Unsolicited Emails

- ❑ Avoid clicking on links or downloading attachments from unknown sources. Look for small differences or inaccuracies in the sender's email address or any websites it mentions.

10. Use Secure Connections

- ❑ Always use HTTPS for secure communication over the web. The protocol keeps communications secure so that malicious parties can't observe what data is being sent.

11. Disable Unnecessary Features

- ❑ Turn off services like Bluetooth and file sharing when not in use.

12. Lock Devices

- ❑ Use screen locks and biometric authentication to secure mobile devices and laptops.

Conclusion

Cybersecurity is vital in today's digital landscape, essential for protecting personal and organizational data from various threats. As technology evolves, so do the tactics of cybercriminals, making it crucial to remain informed and proactive in defense against potential attacks.

Implementing strong cybersecurity practices—like using strong passwords, enabling two-factor authentication, regularly updating software, and educating users—can significantly improve security. For organizations, developing comprehensive security policies, employing access controls, and preparing incident response plans are key steps to safeguarding sensitive information and maintaining business continuity.

Emerging trends, such as artificial intelligence, zero trust security models, and blockchain technology, present promising advancements in combating cyber threats. As the cybersecurity field continues to evolve, adopting these innovations and staying adaptable will be crucial in outsmarting cybercriminals.

In summary, the importance of cybersecurity is paramount. By prioritising and investing in cybersecurity measures, individuals and organisations can protect their digital assets, ensure privacy, and create a secure digital environment for the future. Stay vigilant, stay educated, and make cybersecurity a top priority in your digital strategy.

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HOW TRAVELLING CAN HELP YOU DEVELOP VALUABLE CAREER SKILLS

“The greatest moment in a man’s life is when he sets out for an unknown land.” – Sir Richard Burton

When we think about travelling, we usually focus less on its practical side, although there’s more to travelling than the chase for pleasure and happiness. While travel can offer you a much-needed escape from the stress and pressure of everyday life, it also provides an opportunity to grow and expand your horizons, and most importantly it can teach you many valuable skills that you can apply in your career.

But even before we begin listing the benefits one might derive from travelling, here’s a little piece of trivia – did you know that travel is in our DNA? According to the study conducted by David Dobbs of National Geographic, the travel gene, DRD4 7r, is in our DNA! According to the researcher, there are high levels of this compound in the genetic makeup of some individuals. So that might make some of us more *kaki jalan* than others!

Here’s a list of some of the most important skills and abilities that you can learn or improve while travelling:



Organisation and planning

Planning a trip might sound like something fun and entertaining, but there’s actually a ton of aspects to take into account when travelling. So good planning and organising skills are a must unless you want to find yourself stranded in a foreign country. One trip might not turn you into a planning expert but, if you do it over and over again, you’ll become a lot more skilled, and then you can transfer these skills into your line of work.



Time Management

Poor time management often translates into idle time, missed flights, and a lot of wasted opportunities. So, as you become more travel savvy, you’ll learn to calculate how long it’s going to take you to get from point A to point B, how to book your flights and accommodation, plan each stop or juggle with different time zones. Basically, you’ll learn how to use your time efficiently to make the most of your trip. Needless to say, good time-management skills can be a true lifesaver at work where you constantly have to prioritize and calculate your time in order to stay productive.



Communication and Social Skills

One of the best things about travelling is meeting and interacting with all types of people, and even making some friends along the way. This obviously implies working on your social and communication skills, even more so if you don’t speak the same language as the locals. It forces you to become a better listener and work a bit harder to express your ideas with clarity and make yourself understood in your interactions. This is a skill which definitely can be applied at the workplace.



It Develops Your Network

You’ll be meeting many professionals, with different backgrounds and different futures. You never know, further down the line, you could end up in the same industry, or even the same role. This could translate to a wealth of information available to you, if you maintain good professional relationships post-trip.



Brain Growth

Travel makes your brain larger! Paul Nussbaum, a clinical neuropsychologist and adjunct professor of neurological surgery at the University of Pittsburgh, says, “When you expose your brain to an environment that’s novel and complex or new and difficult, the brain literally reacts.” And “travel” by definition is dropping your brain into a place that’s novel and complex.

The benefits of travelling are long and vast! Travelling not only leads to the discovery of unknown places but allows us to get to know sides of our character that we didn’t even know we had. When you travel, you are met by a different world than the one you knew up to that point, and you get to discover the reality of life beyond your community’s narrow walls. So go forth and explore!

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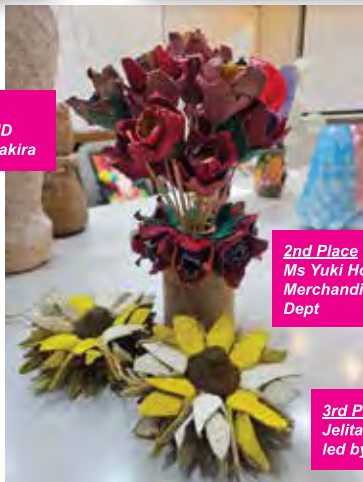
2nd Place
Ms Ong Jing Qi
VMD



3rd Place
Eco Warriors from HR Dept
led by Cik Nursyuhada



1st Place
1st Lady from VMD
led by Cik Nur Syakira



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